



BEKA

celebrates legacy and identity on new EP

"Your Skin"

And ANNOUNCES UK TOUR

(OCT 2022)

Fuelled by her inspirational attitude, "Your Skin" is an uplifting new single that celebrates self-acceptance

- Supported Griff on her UK tour
- Supported HONNE on their UK & North America tour
 - Over 150 Million Streams
 - Over 1 million monthly Spotify listeners



"a singer of infinite subtlety and grace" - Sunday Times Culture

"BEKA is making dreamy atmospheric pop music" - MTV UK

"the singer and her stellar vocals have a huge future ahead of her" - Wonderland

"BEKA's voice and soulful passion is set to capture hearts and minds" - The Line Of Best Fit

"Her dedication to writing music filled with hope, spreading compassion and using her voice to affect change is not only refreshing but exactly what the world needs right now. " - Schön!

"BEKA has already broken through the noise with her atmospheric, hope-filled pop sound" - NOTION

A year and a half after stepping out as a solo artist, fast-rising pop star [BEKA](#) has shared her second EP, "[Your Skin](#)", via LAB Records.

The follow up to last year's triumphant debut "I'll Be There", BEKA's latest project encapsulates her empowering style of pop that has quickly seen her become a serious one to watch for 2022. With her authentic lyrics and compassionate attitude, BEKA has received over 150 million streams so far and has racked up over 1.4 million monthly listeners on Spotify. Most recently, she supported BRIT Award winner Griff and electronic duo HONNE on their respective UK tours, indicating an incredibly bright future ahead of her.

BEKA's new EP "Your Skin" focuses on themes of legacy and identity, with its title track standing out as an inspirational celebration of self acceptance. Championing beauty and self-confidence no matter what shape, size, race or ethnicity, she gently reminds listeners *"you don't need to fit in, you look great in your skin"* with heartfelt sentiment, before the single builds to atmospheric levels which have become signature to BEKA's style. It's a sound that reflects her own personal journey of empowerment and being able to proudly live her truth.

This uplifting perspective makes BEKA stand out as a refreshing voice in the pop sphere, with the rest of the tracks on the new EP also following suit. Motivational single "You Got" was inspired by Kamala Harris' history-making appointment as the first female, African-American and Asian-American, Vice President in history, while "Don't Call Me A Friend" is about having the courage to live your truth even in the face of negativity, and is inspired by BEKA's Grandparents who have fuelled much of the EP's wider themes. On "Thorn", she delivers an emotive offering about long standing heartbreak and the conflict of love and sadness. The final two tracks of the project are moving live recordings of "Your Skin" and "You Got" performed at Sorting Room Studios.

As BEKA's second EP, "Your Skin" finds her delving into what she truly believes in as an artist and confronting some tricky life experiences, yet communicating them as powerful, thought-provoking pop songs. Speaking of the project and title track, BEKA explains:

"Your Skin' started as a guttural response to thinking about my hair. Wondering how I'd be perceived if I rocked the styles I wear at home, I started to see how little I gave myself permission to wear these looks out because I rarely saw them on women around me.

I felt a bit exposed and started thinking about my heritage and all those unassuming moments that happened to get me here. Thinking about my Grandad in St Vincent & The Grenadines, realising he wanted to become a doctor at age 7, walking to school barefoot, and winning scholarships to study in the UK. Then, getting to York and meeting my Grandma as she studied to be a nurse, them falling in love, having a child, moving back to the tropics as an interracial marriage and after being moved by the British NHS system, setting up social

healthcare, caring for the neediest for their whole lives, against the odds, and after so many set backs, then being knighted in 2019. Their story defines so much of where I come from and what makes me feel powerful. This idea of who we come from, who we are and what we'll leave behind has fascinated me throughout working on this project. 'Your Skin' EP feels like a letter to my younger self.

With the title track, I want every person to be able to sing the chorus lyric "you look great in your skin" with their whole heart, whether they believe it yet or not. That feeling of being surrounded by the stories that have brought you to this point and still choosing to embrace you as YOU is why I wanted a big choir filled, orchestral, 80's sound with a soaring chorus that you could dance, run, cry and shout to. For me, feeling empowered has happened slowly, worked itself out loudly, and ended in a single line of truth. This is what I wanted to embody musically, as a reminder on the days I find it easy to forget and I hope that's the same for those who hear it."

As her star continues to rise, BEKA's secured Radio 1's 'Best New Pop' for her last three singles "You Got", "Thorn" and "Don't Call Me A Friend", and has been featured in esteemed publications such as The Times, NOTION, MTV, The Line Of Best Fit, Wonderland and more. As well as supporting Griff and HONNE on tour, BEKA supported Laura Mvula at her sold-out show at London's Islington Assembly Hall last September, and headlined BBC Music Introducing Live at Omeara London in February. Last October, she performed her first headline shows in Nottingham and London respectively. This summer, she's confirmed to appear at 1 Big Summer festival in June and Boardmasters in August, and will be announcing more festival shows in the coming weeks.

BEKA brings a captivating energy to the pop scene and "Your Skin" serves as a timely reminder that there's power in positivity. Expect to hear more from this fast-rising talent soon.

Stream here: <https://beka.ffm.to/yourskinep>

BEKA: [Instagram](#) | [Twitter](#) | [Spotify](#)

BEKA UK TOUR DATES Oct 2022

Oct 15th - Bristol: The Louisiana

Oct 16th - Nottingham: Bodega

Oct 18th - Manchester : Yes (The Pink Room)

Oct 19th London: Amazing Grace

Oct 21st - Leeds: Headrow House